# Positive Culture Framework Training Agenda

**January 19-21, 2021**

<table>
<thead>
<tr>
<th>Session</th>
<th>Date</th>
<th>Time (PT, MT, CT, ET)</th>
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| **Session 1** | January 19, 2021 | 8-10am PT, 9-11am MT, 10-12pm CT, 11-1pm ET | Welcome and Introductions  
Three Lessons from Prevention Research  
- Raise Concern and Hope  
- Embrace Learning  
- Cultivate Transformation |
| **Session 2** | January 19, 2021 | 11-1pm PT, 12-2pm MT, 1-3pm CT, 2-4pm ET | Cultivating Transformation (continued)  
Models for Predicting Behavior |
| **Session 3** | January 20, 2021 | 8-10am PT, 9-11am MT, 10-12pm CT, 11-1pm ET | Changing Beliefs to Change Behavior  
Perceptions of Culture  
Engaging Across the Social Ecology for a Cultural Approach |
| **Session 4** | January 20, 2021 | 11-1pm PT, 12-2pm MT, 1-3pm CT, 2-4pm ET | The Positive Culture Framework for Improving Health and Safety  
Positive Culture Framework Skill: Integration  
- Mapping a Strategy Portfolio |
| **Session 5** | January 21, 2021 | 8-10am PT, 9-11am MT, 10-12pm CT, 11-1pm ET | Positive Culture Framework Skill: Communication  
- Media Campaigns  
- Speaking Points  
- Conversations/Presentations |
| **Session 6** | January 21, 2021 | 11-1pm PT, 12-2pm MT, 1-3pm CT, 2-4pm ET | Positive Culture Framework Skill: Leadership  
Tools to Build the Capacity of Your Team |