# Positive Culture Framework Training Agenda

## February 23-25, 2021

### February 23, 2021

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<thead>
<tr>
<th>Session</th>
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| **Session 1** | 8-10am PT 9-11am MT 10-12pm CT 11-1pm ET | Welcome and Introductions  
Three Lessons from Prevention Research  
- Raise Concern and Hope  
- Embrace Learning  
- Cultivate Transformation |
| **1-hr Break** | | |
| **Session 2** | 11-1pm PT 12-2pm MT 1-3pm CT 2-4pm ET | Cultivating Transformation (continued)  
Models for Predicting Behavior |

### February 24, 2021

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| **Session 3** | 8-10am PT 9-11am MT 10-12pm CT 11-1pm ET | Changing Beliefs to Change Behavior  
Perceptions of Culture  
Engaging Across the Social Ecology for a Cultural Approach |
| **1-hr Break** | | |
| **Session 4** | 11-1pm PT 12-2pm MT 1-3pm CT 2-4pm ET | The Positive Culture Framework for Improving Health and Safety  
Positive Culture Framework Skill: Integration  
- Mapping a Strategy Portfolio |

### February 25, 2021

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| **Session 5** | 8-10am PT 9-11am MT 10-12pm CT 11-1pm ET | Positive Culture Framework Skill: Communication  
- Media Campaigns  
- Speaking Points  
- Conversations/Presentations |
| **1-hr Break** | | |
| **Session 6** | 11-1pm PT 12-2pm MT 1-3pm CT 2-4pm ET | Positive Culture Framework Skill: Leadership  
Tools to Build the Capacity of Your Team |