Stigma Training Video Series
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Stigma Training Video #3: WHERE DOES STIGMA COME FROM?

SIX CONTRIBUTING FACTORS

A variety of factors contribute to stigma. Each of these factors can be understood on a continuum of low to high stigma. Each of these factors lies on this gradient or continuum.

LOW STIGMA

HIGH STIGMA

CONCEALABILITY ¹ ²
Is the condition easily concealed, or on display to others?

COURSE ¹ ²
Is the condition recoverable, or not? How will it impact the person over time?

DISRUPTIVENESS ¹ ²
Does the condition negatively impact a person’s life and relationships?

AESTHETIC QUALITIES ¹ ²
What are the aesthetic or physical attributes caused by the condition?

ORIGIN ¹ ³
How did the condition originate, and was anyone responsible?

PERIL ¹ ³
What kind of danger is posed by the condition? How serious is it?

REFLECTION QUESTIONS

• What caught your attention in this section?
• How do these contributing factors relate to your own experiences (individual, workplace, family, neighborhood, etc.) with stigma?